

M.A. in (Journalism and Mass Communication) / PGJMC - FIRST YEAR

Google Meet link -

E-Vidhyabharati Online Counselling MAJMC/PGJMC**September - December 2023****Google Meet joining info****Video call link:**

S. No.	Course Code	Block Name	Date	3.00 to 5.00 PM [IST]
1.	MJM-020 Introduction to Journalism and Mass Communication	Block – 1 Introduction to Journalism and Mass Communication	16 Sep 2023	Dr. Shikha Rai
		Block – 2 Evolution of Mass Media	17 Sep 2023	Dr. Shikha Rai
		Block – 3 Ownership and Organisational Structures of Mass Media	23 Sep 2023	Dr. Shikha Rai
		Block – 4 Integrated Marketing Communication	24 Sep 2023	Dr. Shikha Rai
2.	MJM-021 Reporting Techniques	Block – 1 News Concepts	30 Sep 2023	Dr. Shikha Rai
		Block – 2 Reporting Techniques	01 Oct 2023	Dr. Shikha Rai
		Block- 3 Beat Reporting -1	07 Oct 2023	Dr. Shikha Rai
		Block- 4 Beat Reporting -2	08 Oct 2023	Dr. Shikha Rai
3.	MJM-022 Writing and Editing for Print Media	Block – 1 Writing Skills	14 Oct 2023	Prof. Arul Selvan
		Block – 2 Analytical Writing	15 Oct 2023	Prof. Arul Selvan
		Block – 3 Editing	21 Oct 2023	Prof. Arul Selvan
		Block – 4 Layout and Designing	22 Oct 2023	Prof. Arul Selvan
4.	MJM-023 Broadcast and Online Journalism	Block – 1 Radio Journalism	28 Oct 2023	Dr.Amit Kumar
		Block – 2 Television Journalism	29 Oct 2023	Dr. Amit Kumar
		Block – 3 Online Journalism	04 Nov 2023	Prof. Arul Selvan
5.	MJM-024 Media and Society	Block – 1 Mass Media and Society	05 Nov2023	Prof. Arul Selvan
		Block – 2 Media and Development	11 Nov2023	Prof. Arul Selvan
		Block – 3 Media and Contemporary Issues – 1	12 Nov2023	Prof. Arul Selvan

		Block – 4 Media and Contemporary Issues – 2	18 Nov 2023	Prof. Arul Selvan
6.	MJM-025 Media Ethics and Laws	Block – 1 Media Ethics	19 Nov 2023	Dr. Padmini Jain
		Block – 2 Media Laws	25 Nov 2023	Dr. Padmini Jain
		Block – 3 Laws on Information	26 Nov 2023	Dr. Padmini Jain
		Block – 4 Advertising and PR Ethics and Laws	02 Dec 2023	Dr. Padmini Jain
7	MJML020	Practicals: Print & Online	14 Oct 2023	Dr. Amit Kumar
	MJML020	Practicals: Print & Online	15 Oct 2023	Dr. Amit Kumar
8	MJML021	Practicals: Audio & Video	21 Oct 2023	Dr. Amit Kumar
	MJML021	Practicals: Audio & Video	22 Oct 2023	Dr. Amit Kumar

M.A. in (Journalism and Mass Communication) / SECOND YEAR

Google Meet link -

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S. No.	Course Code	Block Name	Date	5.00 to 7.00 PM [IST]
7.	MJM-026 Print Media	Block – 1	28 Oct 2023	Dr. Shikha Rai
		Block – 2	29 Oct 2023	Dr. Shikha Rai
		Block – 3	04 Nov 2023	Dr. Shikha Rai
		Block – 4	05 Nov 2023	Dr. Shikha Rai
8.	MJM-027 Electronic Media	Block – 1	16 Sep 2023	Dr. Amit Kumar
		Block – 2	17 Sep 2023	Dr. Amit Kumar
		Block- 3	23 Sep 2023	Dr. Amit Kumar
		Block- 4	24 Sep 2023	Dr. Amit Kumar
9.	MJM-028 Digital Media	Block – 1	30 Sep 2023	Prof. Arul Selvan
		Block – 2	01 Oct 2023	Prof. Arul Selvan
		Block – 3	07 Oct 2023	Prof. Arul Selvan
		Block – 4	08 Oct 2023	Prof. Arul Selvan
10.	MJM-029 Advertising and Public Relations	Block – 1	14 Oct 2023	Dr. Padmini Jain
		Block – 2	15 Oct 2023	Dr. Padmini Jain
		Block – 3	21 Oct 2023	Dr. Padmini Jain
		Block – 4	21 Oct 2023	Dr. Padmini Jain
11.	MJM-030 Communication Theories	Block – 1	11 Nov 2023	Dr. Shikha Rai
		Block – 2	12 Nov 2023	Dr. Shikha Rai
		Block – 3	18 Nov 2023	Dr. Shikha Rai
		Block – 4	19 Nov 2023	Dr. Shikha Rai
12.	MJM-031	Block – 1	25 Nov 2023	Dr. Shikha Rai
		Block – 2	26 Nov 2023	Dr. Shikha Rai

	Communication Research Methods	Block – 3	02 Dec 2023	Dr. Shikha Rai
		Block – 4	03 Dec 2023	Dr. Shikha Rai
7	MJML022	Practicals: Research Methodology	21 Sep 2023	Prof. Arul Selvan
	MJML022	Practicals: Research Methodology	29 Sep 2023	Prof. Arul Selvan
8	MJML022	Practicals: Research Methodology	05 Oct 2023	Prof. Arul Selvan
	MJML022	Practicals: Research Methodology	12 Oct 2023	Prof. Arul Selvan
7	MJML022	Practicals: Research Methodology	19 Oct 2023	Prof. Arul Selvan
	MJML022	Practicals: Research Methodology	26 Oct 2023	Prof. Arul Selvan
8	MJML022	Practicals: Research Methodology	02 Nov 2023	Prof. Arul Selvan
	MJML022	Practicals: Research Methodology	09 Nov 2023	Prof. Arul Selvan